



Harry Barker

[date]

[Name]

[Address]

Dear [Name]:

Because we value the relationship we have with you and the trust you have in us, we are writing to let you know that on July 24, 2014, Harry Barker management was notified by one of our third party service providers that the service provider had discovered a criminal breach in their web hosting environment. This breach was caused by a vulnerability that allowed attackers to gain administrative access to the hosted web environment. Once inside, the attackers were able to gain access to certain credit card information and then delete any sign that they had been inside the system. We believe that your personal information, including your name, address, phone number, email address and credit card number may have been among the information that was accessed and compromised. We have taken steps, including working with our hosting provider, to secure the system to prevent any further compromises.

Please be assured that Harry Barker is taking this matter very seriously. We have been working diligently with our hosting provider to investigate the unauthorized activity and remediate the method of unauthorized access. We have also notified our credit card processor, who has notified the credit card companies and provided them with the affected credit card numbers so they can notify the banks that issued the affected credit cards.

#### **Complimentary Three-Bureau Credit Monitoring Service**

Further, we have arranged for you to enroll, at no cost to you, in an online three-bureau credit monitoring service (My TransUnion Monitoring) for one year provided by TransUnion Interactive, a subsidiary of TransUnion, one of the three nationwide credit reporting companies. To enroll in this service, go to the TransUnion Monitoring website at [www.transunionmonitoring.com](http://www.transunionmonitoring.com) and in the space referenced as "Activation Code", enter the following unique 12-letter Activation Code <<Insert Unique 12-letter Activation Code>> and follow the simple three steps to receive your credit monitoring service online within minutes.

If you do not have access to the Internet, as an alternative, you may enroll in a similar offline paper based three-bureau credit monitoring service, via U.S. Mail delivery, by calling the TransUnion Fraud Response Services toll-free hotline at 1-855-288-5422 and when prompted, enter the following 6-digit telephone passcode: <<Insert 6-digit Telephone Pass Code>>.

You can sign up for the online or offline credit monitoring service anytime between now and November 30, 2014. Due to privacy laws, we cannot register you directly. Please note that credit monitoring services might not be available for individuals who do not have a credit file with TransUnion, or an address in the United States (or its territories) and a valid Social Security number.

Once you are enrolled, you will be able to obtain one year of unlimited access to your TransUnion credit report and credit score. The daily three-bureau credit monitoring service will notify you if there are any critical changes to your credit files at TransUnion, Experian and Equifax, including fraud alerts, new inquiries, new accounts, new public records, late payments, change of address and more. The service also includes up to \$1,000,000 in identity theft insurance with no deductible. (Policy limitations and exclusions may apply.)

#### **Other Options**

As an alternative to the My TransUnion Monitoring, we want to describe certain steps that you can take yourself to protect yourself against identity theft. First, we have enclosed instructions on how you can contact the three major credit bureaus to place a 90-day fraud alert on your account, inquire about any unusual activity on your accounts, and request a free credit report. We also suggest that you carefully review all bills and account statements you may receive over the next several months, and report any suspicious activity to the financial institution of the account at issue. If you think that your personal information is being improperly used in any manner, you can also contact local law enforcement to file a police report and contact your state Attorney General and/or the Federal Trade Commission at 1-877-ID THEFT (877-438-4338).

We value and appreciate your business. We regret this situation and any inconvenience or concern it may cause you. Harry Barker is committed to maintaining the security and privacy of customer information and takes many precautions for the security of personally identifiable information. Should you have further questions about this matter, please contact our Customer Service Department at 1-800-Hi-Harry (1-800-444-2779) or 843-766-8686.

Sincerely,

Carol Perkins  
Founder and President

### Contact Information – National Credit Reporting Agencies

Note: if you decide to place a 90-day fraud alert on your account, you only need to contact one of the three credit reporting agencies listed below. Once you have requested an alert with one agency, your request will be automatically sent to the other two agencies. In most cases, the alert will be placed on your credit file with all three agencies within 48 hours.

You may also place a security freeze on your credit report. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services.

The cost for placing a security freeze varies by state, so please call or visit the credit reporting agencies' websites to find that information for your state. To place a security freeze on your credit report, you must send a written request with the following information to **each** of the three major consumer reporting agencies by regular, certified or overnight mail at the addresses listed below.

- Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
- Social Security number;
- Date of birth;
- If you have moved in the past five (5) years, the addresses where you lived over the prior five years;
- Proof of current address such as a current utility bill or telephone bill;
- A legible photocopy of a gov't-issued ID card (state driver's license or ID card, military ID, etc.);
- If you are a victim of identity theft, include a copy of the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

Equifax	Experian	Trans Union
<p>P.O. Box 740241 Atlanta, GA 30374-0241 <a href="http://www.equifax.com">www.equifax.com</a> For general info or to request a credit report, call 1-800-685-1111.</p> <p>To place a <b>fraud alert</b>, call 1-800-525-6285 or go to the Equifax Fraud Alert website</p> <p>To place a <b>security freeze</b>, send a written request by regular, certified, or overnight mail to:</p> <p>Equifax Security Freeze P.O. Box 105788 Atlanta, GA 30348</p>	<p>P.O. Box 2002 Allen, TX 75013 <a href="http://www.experian.com">www.experian.com</a> For general info, to request a credit report, or to place a fraud alert, call 1-888-397-3742.</p> <p>You can also place a <b>fraud alert</b> through the Experian Fraud Center website.</p> <p>To place a <b>security freeze</b>, send a written request by regular, certified, or overnight mail to:</p> <p>Experian Security Freeze P.O. Box 9554 Allen, TX 75013</p>	<p>P.O. Box 1000 Chester, PA 19022 <a href="http://www.transunion.com">www.transunion.com</a> For general info or to request a credit report, call 1-800-888-4213.</p> <p>To place a <b>fraud alert</b>, call 1-800-680-7289, or visit the Trans Union Fraud Alert website</p> <p>To place a <b>security freeze</b>, send a written request by regular, certified, or overnight mail to:</p> <p>Trans Union Security Freeze Fraud Victim Assistance Dept. P.O. Box 6790 Fullerton, CA 92834</p>

**Iowa Residents:** If you are an Iowa resident and suspect you have been a victim of identity theft, you may also contact the Attorney General of Iowa at 1305 E. Walnut St., Des Moines, IA 50319. The phone number is (515) 281-5164 or you can go to the website at [www.state.ia.us/government/ag](http://www.state.ia.us/government/ag).

**Maryland Residents:** If you are a Maryland resident, you can obtain more information about identity theft from the Office of the Attorney General of Maryland, 200 St. Paul Place, Baltimore MD 21202. The phone number is (888) 743-0023, or you can go to the website at [www.oag.state.md.us](http://www.oag.state.md.us).

**North Carolina Residents:** If you are a North Carolina resident, you can obtain more information about identity theft from the Office of the Attorney General of North Carolina, 9001 Mail Service Center, Raleigh, NC 27699-9001. The phone number is (877) 566-7226, or you can go to the website at [www.ncdoj.gov](http://www.ncdoj.gov).