December 12, 2014

ACOSTA
SALES & MARKETING

6600 Corporate Center Parkway
Jacksonville, FL 32216

##A6701-L03-0000001 T- 00000 **********3-DIGIT 159
PARENT OR GUARDIAN OF SAMPLE A SAMPLE
APT ABC
123 ANY STREET
ANYTOWN, MA 12345-6789

Dear Parent or Guardian of Sample A Sample:

Acosta, Inc. and its subsidiaries, including Mosaic Sales Solutions US Operating Co. LLC (collectively, the "Company"), are writing to inform you of an incident that may affect the security of some of Sample A Sample's personal information. We are providing this notice to you so that you may take steps to protect Sample A Sample's information.

What happened? On November 10, 2014, the personal automobile of an associate in the Company's Human Resources department was burglarized. Stolen from the automobile were various personal items and a Company laptop. The associate discovered the theft on November 11, 2014 and promptly reported the theft to local law enforcement and to the Company.

The Company immediately initiated an investigation to determine what sensitive information may have been contained on the laptop at the time of theft. The Company confirmed that the laptop was password protected at the time of the theft. Although our investigation is ongoing, we have determined that the laptop contained personal information related to current and former employees and their dependents, including Sample A Sample's name, [date of birth, bank account information, Social Security number, email address, employee identification number, phone number] and address.

What We Are Doing. The Company takes the security of personal information very seriously. We are not aware of actual or attempted misuse of Sample A Sample's personal information. Nevertheless, we are providing you with helpful information on protection against identity theft and fraud, as well as access to one free year of credit monitoring and identity restoration services. We are also taking steps to minimize the risk of similar future data incidents. These steps include enhancing our policies and procedures relating to the security and confidentiality of Company records containing personal information.

What You Can Do. Enclosed is helpful information on how to protect against identity theft and fraud. You can also enroll to receive the free year of credit monitoring and identity restoration services we are offering to you and Sample A Sample. Please see the enclosed Notice of Privacy Safeguards for enrollment instructions.

The Company apologizes for any inconvenience or concern that this may cause. We remain committed to the security of personal information at the Company. We have established a confidential privacy line to assist you with questions regarding the incident, this letter and steps you may take to protect Sample A Sample's information. This confidential privacy line can be reached at (877) 237-4971, Monday through Friday, 9:00 a.m. to 7:00 p.m. EST. The reference number for this incident is #5316120814.

Sincerely,

Rebecca E. Steele

Rebecca E. Steele
Chief Human Resources Officer

As described in our enclosed Notice of Privacy Safeguards, Sample A Sample has privacy rights under a state law that protects personal information. You may find out more about your privacy rights, safeguarding Sample A Sample's identity, and enrolling in the complementary membership to Family Secure® from Experian® by reading the enclosed Notice.

THE COMPANY'S NOTICE OF PRIVACY SAFEGUARDS

The Company takes this matter, and the security of personal information entrusted to it, very seriously. To help you detect the possible misuse of Sample A Sample's information, we are providing you, the parent or guardian, with a complimentary one year membership in Family Secure® from Experian®. Family Secure monitors your Experian credit report to notify you of key changes. In addition, Family Secure will tell you if Sample A Sample has a credit report, a potential sign that his or her identity has been stolen.

To receive the complimentary Family Secure product, you as the parent or guardian must enroll at the web site with your activation code listed below. This activation code can only be used by the parent or guardian of the minor. Please keep in mind that once activated, the code cannot be re-used for another enrollment.

Activate Family Secure Now in Three Easy Steps

1. ENSURE **That You Enroll By: March 31,2015** (Your code will not work after this date.)
2. VISIT the **Family Secure Web Site to enroll: http://www.familysecure.com/enroll**
3. PROVIDE **Your Activation Code: [code]**

If you have questions or need an alternative to enrolling online, please call (888) 276-0529 and provide engagement #: PC90806.

A 12-Month Family Secure membership, once activated, includes the following:

Parent or Legal Guardian:

- Daily monitoring of your Experian credit report with email notification of key changes, as well as monthly "no-hit" reports
- 24/7 credit report access: Unlimited, on-demand Experian reports and scores
- Experian credit score illustrator to show monthly score trending and analysis.

Children:

- Monthly monitoring to determine whether enrolled minors in your household have an Experian credit report
- Alerts of key changes to your children's Experian credit report

All Members:

- Identity Theft Resolution assistance: Toll-free access to US-based customer care and a dedicated Identity Theft Resolution agent who will walk you through the process of fraud resolution from start to finish for seamless service. They will investigate each incident; help contacting credit grantors to dispute charges and close accounts including credit, debit and medical insurance cards; assist with freezing credit files; contact government agencies
- $2,000,000 Product Guarantee*

In addition to enrolling in Family Secure, we encourage you to remain vigilant, and review any account statements relating to Sample A Sample for inaccurate or suspicious items. If you have any questions about Family Secure, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at 888-276-0529.

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* The Family Secure Product Guarantee is not available for Individuals who are residents of the state of New York.

You can further educate yourself regarding identity theft and the steps you can take to protect against identity theft and fraud, by contacting the Federal Trade Commission or your state Attorney General. **For Maryland residents**, the Attorney General can be contacted at 200 St. Paul Place, 16th Floor, Baltimore, MD 21202, (888) 743-0023, www.oag.state.md.us. **For North Carolina residents**, the Attorney General can be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001, (919) 716-6400, www.ncdoj.gov. The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, www.ftc.gov/bcp/edu/microsites/idtheft/, 1-877-ID-THEFT (877-438-4338); TTY: 866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. Instances of known or suspected identity theft should also be reported to law enforcement. Please note that this notice was not delayed because of law enforcement.

Should you have any questions regarding your credit report, please contact any one of the agencies listed below.

Equifax	Experian	TransUnion
P.O. Box 105069	P.O. Box 2002	P.O. Box 2000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19022-2000
800-525-6285	888-397-3742	800-680-7289
www.equifax.com	www.experian.com	www.transunion.com