Coca-Cola Refreshments

Coca-Cola Refreshments
One Coca-Cola Plaza
Atlanta, GA 30313
T 404.676.7664

<<Date>> (Format: Month Day, Year)

<<Firstname>> <<Middlename>> <<Lastname>>
<<Address1>>
<<Address2>>
<<City>>, <<Stateprovince>> <<Postalcode>>

<<Intelligent Mail Barcode>>

Dear <<Firstname>> <<Middlename>> <<Lastname>>,

On behalf of The Coca-Cola Company, I am writing to inform you about a recent incident discovered on December 10, 2013 that involved some of your personal information. We recently discovered the theft of several laptops assigned to current CCR and former CCE users that included personnel information. We began investigating the incident as soon as we learned of it, and are engaged with the appropriate law enforcement in this matter.

We deeply regret this incident occurred and take very seriously the security of information on employees and other individuals. We have successfully recovered the laptops, and have determined that your <<ClientDef1(Breach Details Variable Text)>> were included.

While we have no indication that your information was misused, we recommend that you review the information provided in this letter for some steps to help protect your personal information. As a precaution, we have arranged for you, at your option, to enroll in a 12 month credit monitoring service, which will be paid for by The Coca-Cola Company. We have engaged Kroll to provide you with its Identity Theft Protection Services. Please see the enclosed brochure for details.

You have until April 30, 2014 to activate the free credit monitoring service by using the following membership code: <<MEMBERSHIPNUMBER>>. This code is unique for your use and should not be shared.

To receive credit monitoring, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

In addition, we recommend you remain vigilant for incidents of fraud and identity theft, including by regularly reviewing your account statements and monitoring your free credit reports. If you discover any suspicious or unusual activity on your accounts or suspect identity theft or fraud, be sure to report it immediately to your financial institutions. In addition, you may contact the Federal Trade Commission (FTC) or law enforcement to report incidents of identity theft or to learn about steps you can take to protect yourself from identity theft. To learn more, you can go to the FTC's Web site, at www.consumer.gov/idtheft, call the FTC, at (877) IDTHEFT (438-4338) or write to Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

You may also periodically obtain credit reports from each nationwide credit reporting agency If you discover information on your credit report arising from a fraudulent transaction, you can request that the credit reporting agency delete that information from your credit report file. In addition, under federal law, you are entitled to one free copy of your credit report every 12 months from each of the three nationwide

your letter is continued on the next page ...

How to Take Advantage of Your Identity Theft Protection Services

Membership Number: **<<MEMBERSHIPNUMBER>>**

Visit kroll.idMonitoringService.com and follow the online instructions to take advantage of your identity theft protection services. You can view your services at any time by logging onto Kroll's identity protection website. When you enroll, be prepared to provide the membership number above.

Help is only a phone call away.

If you have a question, need assistance, or feel you may be a victim of identity theft, Call 1-855-???-CCus, 8 a.m. to 5 p.m. (Central Time), Monday through Friday, and ask to speak with an investigator.

Take advantage of this no-cost opportunity and let the experts at Kroll help you assess your situation and safeguard your identity.

credit reporting agencies. You may obtain a free copy of your credit report by going to www.AnnualCreditReport.com or by calling (877) 322-8228. You may contact the nationwide credit reporting agencies at:

Equifax
(800) 525-6285
P.O. Box 740241
Atlanta, GA 30374-0241
www.equifax.com

Experian
(888) 397-3742
P.O. Box 9532
Allen, TX 75013
www.experian.com

TransUnion
(800) 680-7289
Fraud Victim Assistance Division
P.O. Box 6790
Fullerton, CA 92834-6790
www.transunion.com

You may obtain additional information from the FTC and the credit reporting agencies about fraud alerts and security freezes. You can add a fraud alert to your credit report file to help protect your credit information. A fraud alert can make it more difficult for someone to get credit in your name because it tells creditors to follow certain procedures to protect you, but it also may delay your ability to obtain credit. You may place a fraud alert in your file by calling just one of the three nationwide credit reporting agencies listed above. As soon as that agency processes your fraud alert, it will notify the other two agencies, which then must also place fraud alerts in your file. In addition, you can contact the nationwide credit reporting agencies regarding if and how you may place a security freeze on your credit report to prohibit a credit reporting agency from releasing information from your credit report without your prior written authorization.

If you have any questions or concerns, please call 1-855-???-CCus.

Sincerely,

Tom Miller
Chief Information Officer, CCR

IF YOU ARE AN IOWA RESIDENT: You may contact local law enforcement or the Iowa Attorney General's Office to report suspected incidents of identity theft. You can contact the Iowa Attorney General at:

Office of the Attorney General
1305 E. Walnut Street
Des Moines, IA 50319
(515) 281-5164
www.iowa.gov/government/ag

IF YOU ARE A MARYLAND RESIDENT: You may obtain information about avoiding identity theft from the FTC or the Maryland Attorney General's Office. These offices can be reached at:

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
(877) IDTHEFT (438-4338)
http://www.ftc.gov/idtheft/

Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
(888) 743-0023
www.oag.state.md.us

IF YOU ARE A NORTH CAROLINA RESIDENT: You may obtain information about preventing identity theft from the FTC or the North Carolina Attorney General's Office. These offices can be reached at:

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
(877) IDTHEFT (438-4338)
www.consumer.gov/idtheft

North Carolina Department of Justice
Attorney General Roy Cooper
9001 Mail Service Center
Raleigh, NC 27699-9001
(877) 566-7226
http://www.ncdoj.com