Return Mail Processing Center
PO Box 6336
Portland, OR 97228-6336

<<First Name Last Name>>
<<Street Address>>
<<City, State ZIP>>

<<Date>>

Dear <<First Name>><<Last Name>>:

CP Franchising is committed to providing excellent travel experiences, and we are committed to the privacy and security of franchisees and agents. As part of this commitment, we are providing you this notice regarding potential unauthorized access to your information. You may have previously received an email notification from us indicating that your information may have been compromised. We are now sending this notification with more detailed information for your consideration.

Brief Facts as to What Happened. CP Franchising received information on February 2, 2015, indicating that some information may have been compromised, and we confirmed on February 4, 2015, a potential computer hacker intrusion. Through the investigation that followed, CP Franchising has determined that an unauthorized person gained access to its servers on or about January 30, 2015, and by inserting and running a malicious piece of computer code, may have obtained information stored by CP Franchising in an encrypted fashion.

Nature of the Data Accessed. We are continuing our investigation regarding the extent of information that may have been obtained. We have confirmed that information potentially at risk included information provided by you to CP Franchising, possibly including your name, address, phone number, credit card information, Social Security number, taxpayer identification number, and bank account number.

Steps You Can Take to Protect Yourself from Harm. Although we do not have any evidence that your information was accessed or misused as a result of this computer security incident, your information may be at risk. To help protect you, we have engaged Experian, the largest credit bureau in the United States, to offer you complimentary Fraud Resolution and identity protection for one year.

If you are a victim of fraud, simply call Experian at 866-578-5412 by February 11, 2016 and a dedicated Identity Theft Resolution agent will help you restore your identity. Please provide your engagement number as proof of eligibility: **PC92075.**

While Fraud Resolution assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through Experian's ProtectMyID Elite before the enrollment period ends on May 31, 2015. This product provides you with superior identity protection and resolution of identity theft. To start monitoring your personal information, please follow the steps below:

Visit www.protectmyid.com/protect.

Provide your activation code: [INSERT INDIVIDUAL CODE].

ADDITIONAL DETAILS REGARDING YOUR 12-MONTH PROTECTMYID MEMBERSHIP:

A credit card is not required for enrollment.

You can contact Experian immediately regarding any fraud issues and have access to the following features once you initiate ProtectMyID:

- Experian credit report: See what information is associated with your credit file.
- Active Surveillance Alerts: Monitors the Experian file for indicators of fraud.
- Internet Scan: Alerts you if your information is found on sites containing compromised data.
- Address Change Alerts: Alerts you of changes to your mailing address.
- Fraud Resolution: Identity Theft Resolution agents are immediately available to help you address credit and non-credit related fraud.
- ExtendCARE: You receive the same high-level of Fraud Resolution support even after your ProtectMyID membership has expired.
- $1 Million Identity Theft Insurance: Provides coverage for certain costs and unauthorized electronic fund transfers.
- Lost Wallet Protection: Get help replacing credit, debit, and medical insurance cards.

Integrate your ProtectMyID membership with the BillGuard app for FREE and receive:

- Card Fraud Monitoring: Alerts you when your credit/debit cards are used.
- Card Concierge: Resolve billing inquiries and disputes with merchants.

If you have any questions about ProtectMyID, need help understanding something on your credit report, or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at 866-578-5412.

Remain vigilant for any unauthorized use of your credit card information. We suggest that you review your account statements and monitor your credit reports, which you can obtain for free from the three credit reporting agencies listed below. If you feel your credit card information may have been compromised, contact the credit card company at issue and have it cancel your current card and reissue a new card. Report suspected identity theft to law enforcement. We are also contacting the following credit report companies regarding the computer security incident.

Equifax Credit Information P.O. Box 740241 Atlanta, GA 30374-0241 (800) 525-6285 www.equifax.com	Experian P.O. Box 9532 Allen, TX 75013 (888) 397-3742 www.experian.com	TransUnion P.O. Box 6790 Fullerton, CA 92834-6790 (800) 680-7289 www.transunion.com

Investigation and Mitigation.

Investigation. CP Franchising has communicated with the FBI and local law enforcement regarding this computer security incident and also is notifying state attorneys general and other regulators as appropriate. The malicious code has been removed and the hacker's access has been terminated.

Mitigation. As indicated, we have hired Experian Consumer Services to provide, at no cost to you, ProtectMyID Elite fraud detection and prevention services.

Protection Against Further Harm. We are working with IT security professionals to evaluate our systems and security and provide ongoing monitoring and auditing.

Contact Information. If you have any additional questions or concerns, please contact our toll-free number, 1-800-469-1248, Monday through Friday from 9:00 AM to 9:00 PM Eastern Time. Additionally, for more information about avoiding identity theft, you can contact the Federal Trade Commission at 600 Pennsylvania Ave. N.W., Washington, D.C. 20580, 1-877-ID-THEFT, consumer.ftc.gov. Residents of Maryland may also obtain information about avoiding identity theft from the Maryland Office of the Attorney General, 200 St. Paul Place, Baltimore, MD 21202, 1-888-743-0023, www.oag.state.md.us. Residents of North Carolina may also obtain information about avoiding identity theft from the North Carolina Attorney General's Office, 9001 Mail Service Center, Raleigh, NC 27699-9001, 1-877-5-NO-SCAM, www.ncdoj.gov.

Sincerely,

Tom Kruszewski, Chief Financial Officer, CP Franchising

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