Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

<<mail id>>
<<first name>><<last name>>
<<Address>>
<<City>><<State>><<Zip>>

<<Date>>

Dear <<first name>><<last name>>:

Hi-Tec values the relationship we have with our customers and understands the importance of protecting payment card information. We are writing to inform you about an incident that may involve some of your information.

Hi-Tec received reports from several customers of fraudulent charges appearing on their payment cards shortly after they were used to make a purchase on our Magnum Boots online order page. Hi-Tec immediately began working with the company that developed and maintains its websites. On March 11, 2016, the web developer reported that it had identified unauthorized code that had been inserted into the program that operates its order completion page. Hi-Tec began an analysis to determine when the code was inserted and its functionality. While that analysis was being conducted, Hi-Tec stopped accepting payment cards on its site and engaged a leading computer security investigation firm to assist in the investigation.

The code was designed to collect information submitted on our online order form before it was encrypted for transmittal to the payment processor. The information entered on the online order form includes, name, address, email address, phone number, payment card number, expiration date and security code (CVV). The findings from the investigation indicate that orders placed on the Hi-Tec and Magnum Boots websites from January 24, 2016 to March 11, 2016 may have been affected.

In addition, online orders occurring prior to January 24, 2016 may have been affected. The available log data indicates that the code was not installed prior to September 21, 2014, but a precise determination of the date when the code was installed cannot be determined from the log data available. We are, nonetheless, notifying you because you placed an order on the Hi-Tec or Magnum Boots website between September 22, 2014 and January 23, 2016.

Hi-Tec is taking steps to further strengthen the security of our e-commerce website to help prevent this from happening in the future, including removal of the code and the development of a new ecommerce website. We encourage you to remain vigilant for incidents of fraud and identity theft. You should review your payment card account statements closely and report any unauthorized charges to your card issuer immediately because card network rules generally provide that cardholders are not responsible for unauthorized charges that are reported in a timely manner.

We apologize for any inconvenience or concern this may have caused. If you have questions, please call 1-877-868-0018 from 9 a.m. to 9 p.m. EST.

Sincerely,

DeGay Harris
CFO
Hi-Tec Sports USA, Inc.

## MORE INFORMATION ON WAYS TO PROTECT YOURSELF

We recommend that you remain vigilant by reviewing your account statements and credit reports for any unauthorized activity. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit www.annualcreditreport.com or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

Equifax, PO Box 740256, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111
Experian, PO Box 9554, Allen, TX 75013, www.experian.com,1-888-397-3742
TransUnion, PO Box 2000, Chester, PA 19022-2000, www.transunion.com, 1-800-916-8800

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW
Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.ftc.gov/idtheft