



SECURITY BREACH NOTIFICATION LETTER

March 17, 2015

«Name»

«Address»

«City» «State» «Zip»

We at Law Enforcement Targets value your business and respect the privacy of your information, which is why, as a precautionary measure, we are writing to inform you of a data breach that occurred between March 3, 2015 and March 10, 2015 that may have involved your personal information.

As a result of a code that was uploaded through our website's host (the "Host"), certain data was transmitted to an unknown source. The compromised information likely included customer names, mailing addresses, credit card numbers, phone numbers, and email addresses. The database does not collect Social Security numbers or Driver's License numbers, and therefore that information would not have been compromised. There is no evidence at this time that usernames or passwords were acquired.

We hope the following information will help answer any questions you might have regarding the data breach and what you need to do.

What steps have been taken to correct the breach?

The code (that was the subject of the data breach) has been removed and the Host is currently searching for evidence of any other codes. The Host has hired a third party firm that specializes in data security to assist in this process. We are working diligently with the Host to resolve this matter.

Why am I receiving this notice?

We are notifying you so you can take action along with our efforts to minimize or eliminate potential harm. We strongly encourage you to take preventive measures now to help prevent and detect any misuse of your information. There was no delay in the timing of this notification as a result of a law enforcement investigation.

What should I do?

As a first preventive step, we recommend you remain vigilant and closely monitor your financial accounts and, if you see any unauthorized activity, promptly contact your financial institution. We also suggest you submit a complaint with the Federal Trade Commission ("FTC") by calling 1-877-ID-THEFT (1-877-438-4338) or online at <https://www.ftccomplaintassistant.gov/>

As a second step, you may also want to contact the three U.S. credit reporting agencies (identified below) to obtain a free credit report from each by calling 1-877-322-8228 or by logging onto <http://www.annualcreditreport.com>.

We recommend placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified below. Additional information is available online at <http://www.annualcreditreport.com>.

Even if you do not find any suspicious activity on your initial credit reports, the Federal Trade Commission recommends that you check your credit reports periodically. A victim's personal information is sometimes held for use or shared among a group of thieves at different times. Checking your credit reports periodically can help you spot problems and address them quickly.

To protect yourself from the possibility of identity theft, some state's laws allow you to place a security freeze on your credit files. By placing a freeze, someone who fraudulently acquires your personal identifying information will not be able to use that information to open new accounts or borrow money in your name.

You will need to contact the three U.S. credit reporting agencies (identified below) to place the security freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze.

How can I contact the national credit reporting agencies?

Contact information for the three national credit reporting agencies for the purpose of (i) requesting a credit report, (ii) obtaining a security freeze, (iii) obtaining information regarding fraud alerts, or (iv) obtaining additional information, is provided below:

Equifax
(800) 685-1111
www.equifax.com
P.O. Box 740241
Atlanta, GA 30374

Experian
(888) 397-3742
www.experian.com
535 Anton Blvd., Suite 1000
Costa Mesa, CA 92626

TransUnion
(800) 916-8800
www.transunion.com
P.O. Box 6790
Fullerton, CA 92834

Should I contact any other agencies?

You can receive additional information regarding fraud alerts and security freezes by contacting the FTC:

Bureau of Consumer Protection
Federal Trade Commission
600 Pennsylvania Ave., NW
Washington, DC 20580
1-877-ID-THEFT (1-877-438-4338)
<http://www.consumer.ftc.gov>

We also recommend contacting your local law enforcement should you discover any suspicious activity with your accounts.

If you any have further questions or concerns, you may contact our Customer Care Team by calling (888) 489-7830.

Sincerely,



David O'Meara - Division Manager - Law Enforcement Targets