



ALERT!

THIS DOCUMENT CONTAINS IMPORTANT INFORMATION REGARDING YOUR PERSONAL IDENTIFYING INFORMATION. PLEASE REVIEW CAREFULLY AND CONTACT LIBERTY MOUNTAIN IF YOU HAVE QUESTIONS OR NEED FURTHER INFORMATION OR ASSISTANCE.

<p>Liberty Mountain Sports, LLC</p>	<p>Individual Providing the Notice: Liberty Mountain Human Resources 9816 S. Jordan Gateway Sandy, Utah 84070 HR@LibertyMountain.com 800-366-2666</p>
<p>What Happened?</p>	<p>Liberty Mountain was the victim of an email “phishing” scam that caused Liberty Mountain inadvertently to disclose confidential information of approximately 300 employees in 3 states. If you are receiving this notice, [REDACTED] [REDACTED] were inadvertently disclosed to an unknown party.</p>
<p>What Information Was Involved</p>	<p>[REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED]</p> <p>The breach occurred on Tuesday, August 9, 2016.</p> <p>Notice to employees has not been delayed as the result of any law enforcement investigation.</p>
<p>What We Are Doing</p>	<p>Liberty Mountain is investigating the source of the phishing email. Liberty Mountain is filing a complaint with the Federal Trade Commission at www.ftc.gov/complaint. As suggested by the Federal Trade Commission, Liberty Mountain also is reporting the phishing scam to spam@use.gov and to reportphishing@antiphishing.org. It also has contacted the South Jordan Utah Police Department and the Federal Bureau of Investigation.</p> <p>Liberty Mountain is providing identity theft protection for each affected employee through LifeLock for a period of 12 months. Your LifeLock Advantage membership will provide you with the following protections and assistance in the event you are a victim of identity theft: LifeLock Identity Alert System, Lost Wallet Protection, Address Change Verification, Reduced Pre-Approved Credit Card Offers, Black Market Website Surveillance, U.S.-Based Agents 24/7, \$1 Million Service Guarantee, \$100,000 Stolen Funds Replacement, Fictitious Identity Monitoring, Court Records Scanning, Data Breach Notifications, Online Annual Credit Reports and Scores, Credit Card, Checking and Savings Accounts Alerts.</p> <p>For more information on the services LifeLock is providing, please visit the LifeLock website at www.LifeLock.com. You will be receiving further instructions on how to register for this service.</p>



What You Can Do

In addition to accepting and signing up for the LifeLock membership, which will be paid for by Liberty Mountain, as explained above, you can place a credit freeze and/or a fraud alert with the major credit reporting agencies (see contact information below under “Other Important Information”).

A credit or security freeze is designed to prevent a credit reporting agency from releasing your credit report without your consent, which makes it more difficult for identity thieves to open new accounts in your name. However, you would need to lift the credit freeze if you want to apply for credit. For more information, go to the Federal Trade Commission website at www.consumer.ftc.gov/articles/0497-credit-freeze-faqs.

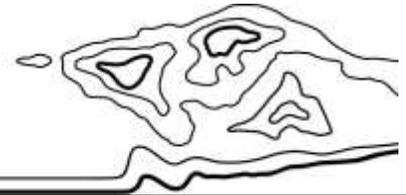
You also may place a fraud alert on your credit report. The initial alert lasts for 90 days, and you can renew it after 90 days. For more information about placing a fraud alert on your credit report, go to the Federal Trade Commission website at www.consumer.ftc.gov/articles/0275-place-fraud-alert#credit.

You also may monitor your credit rating through the major credit reporting agencies (see contact information below) or through www.freecreditreport.com.

For more information about identity theft and the warning signs of identity theft, please visit the Federal Trade Commission website at <http://www.consumer.ftc.gov/topics/identity-theft>.

If you have not already filed your tax returns for 2015, Liberty Mountain recommends that you do so as quickly as possible to protect yourself against a fraudulent tax return filing.

Finally, Liberty Mountain advises you to be diligent by reviewing any and all account statements (for instance, bank statements, credit card statements, and so forth) and monitoring free credit reports for signs of any fraudulent activity. If you see any evidence of unauthorized charges or any attempt to open a credit account in your name, please immediately contact your bank, credit card company, etc. If you sign up for the LifeLock account being paid for by Liberty Mountain, LifeLock will assist you in responding to any unauthorized transactions. You also should report suspected identity theft to law enforcement, including the Federal Trade Commission (see contact information below).



Other Important Information

Below is the contact information for each of the three major credit reporting agencies:

Equifax.com
P.O. Box 740241
Atlanta, GA 30374-0242
1-800-685-1111
1-888-766-0008 (to place a fraud alert)
1-800-349-9960 (to request a freeze on your credit)
https://www.alerts.equifax.com/AutoFraud_Online/jsp/fraudAlert.jsp
https://www.freeze.equifax.com/Freeze/jsp/SFF_PersonalIDInfo.jsp
www.equifax.com

Experian.com
P.O. Box 2104
Allen, TX 75013-0949
1-888-397-3742 (to place a fraud alert)
1-888-397-3742 (to request a freeze on your credit)
<https://www.experian.com/fraud/center.html>
https://www.experian.com/consumer/security_freeze.html
www.experian.com

Transunion.com
P.O. Box 34012
Fullerton, CA 92634
1-800-680-7289 (to place a fraud alert)
1-888-909-8872 (to request a freeze on your credit)
1-800-916-8800
www.transunion.com/fraud-victim-resource/place-fraud-alert
<https://www.transunion.com/credit-freeze/place-credit-freeze>
www.transunion.com

You may be entitled to a free copy of your credit report. Call the credit reporting agency if you find any of the following on your credit report:

- Accounts you did not open
 - Inquiries from creditors that you did not initiate
 - Inaccurate personal information, such as home address and Social Security Number
- Also contact your local police or sheriff's office and file a report of identity theft. You also may file a report with the Federal Bureau of Investigation at www.IC3.gov.

You also may obtain information directly from the Federal Trade Commission, a federal agency that assists consumers who are concerned about or have been the victim of identity theft.

- <http://www.consumer.ftc.gov/topics/identity-theft>
- www.consumer.ftc.gov/articles/0497-credit-freeze-faqs
- www.consumer.ftc.gov/articles/0275-place-fraud-alert#credit

Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
Telephone: 202-326-2222
www.ftccomplaintassistant.gov



9816 S. Jordan Gateway (500 West) Sandy, UT 84070
PHONE (800) 366-2666 FAX (800) 578-2705
WWW.LIBERTYMOUNTAIN.COM WWW.LIBERTYMOUNTAINCLIMBING.COM



For More Information	Liberty Mountain Human Resources 800-366-2666 HR@LibertyMountain.com
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For Vermont Employees: Liberty Mountain has or will provide a copy of this notice to the Vermont Attorney General's Office in accordance with Vermont Statutes, Title 9, Section 3235.

- *If you do not have internet access and would like to learn more about how to place a security freeze on your credit report, contact the Vermont Attorney General's Office at 802-656-3183 (800-649-2424 toll free in Vermont only).*
- *Under Vermont law, you are entitled to a free copy of your credit report from Equifax, Experian, and TransUnion every 12 months.*
- *Helpful information about fighting identity theft, placing a security freeze, and obtaining a free copy of your credit report is available on the Vermont Attorney General's Office at www.ago.vermont.gov, through the Federal Bureau of Investigation at www.IC3.gov, or through the Federal Trade Commission at www.ftccomplaintassistant.gov.*

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