name.com

May __, 2013

[Customer Name]
[Street Address]
[City, State and Postal Code]

Dear [Customer Name]:

We are writing to follow up on our email dated May 9, 2013 when we alerted you that we had blocked access to your Name.com account until you changed your password. We determined that a third party ***potentially*** could have gained access to your legal name, username and email address. Encrypted passwords also potentially could have been accessed, but because this information was encrypted (and because the integrity of our encryption keys was not compromised) we do not believe that password information was accessed in a usable format. In addition, although encrypted credit card account information may have been accessed, Name.com stores your credit card information using strong encryption, and the private keys required to access that information are stored physically in a separate remote location that was not compromised. Therefore, we don't believe that your credit card information was placed at risk.

Although we do not know whether your information was accessed or acquired by the unauthorized third party, we are sending this notice to you because pursuant to the laws of Vermont, notice is required to be provided to residents of Vermont whose unencrypted name in combination with a password, whether encrypted or unencrypted, is subject to an unauthorized acquisition or access that compromises the security, confidentiality or integrity of this information.

We want to emphasize that we do not know that your name, user name or email address was *in fact* accessed or acquired by the unauthorized third party.

Promptly following the time that we became aware of the unauthorized access, we locked all Name.com customer accounts in order to prevent further access by the unauthorized third party. If you have not done so already, you will need to change the password for your Name.com account prior to logging in. If you use your previous Name.com password in other online systems, we also strongly recommend that you change your password in each of those systems as well.

We advise you to remain vigilant by carefully reviewing your credit card account statements and monitoring your credit report. You may request a free credit report or place a fraud alert on your credit files with the major credit reporting agencies.

Name.com values your business and the privacy of your information and regrets that we have to write you about this matter. We take this matter very seriously. We've already implemented

additional security measures and will continue to work diligently to protect the safety and security of your information.

If you have questions about this notice or this incident, you can reach us at (800) 930-1078 or legal@name.com.

Thank you,

Paul Carter
Vice President