NOBLE HOUSE
HOTELS & RESORTS

August 24, 2016

[redacted]

Dear [redacted]:

Noble House Hotels and Resorts (Noble House) values the relationship it has with its guests and understands the importance of protecting your personal information. Regrettably, we are writing to inform you about an incident that may involve some of your information.

Noble House was notified by the Secret Service on July 13, 2016, about possible fraudulent activity on the payment card system for one of its properties, Ocean Key Resort & Spa. We promptly began an investigation and engaged a computer security firm to examine our payment system for any signs of an issue. On July 26, 2016, the computer security firm confirmed that Ocean Key's system may have been compromised between April 26, 2016 and June 8, 2016. The incident may have affected guests who used payment cards during this time frame at Ocean Key, or at one of its onsite dining establishments, including Hot Tin Roof Restaurant, Sunset Pier bar, and LIQUID Pool Bar. The information potentially compromised by the attack involved data found in the magnetic stripe on payment cards, which included your payment card number, payment card expiration date, CVV number, and may have included your name.

We are notifying you about this incident so you can take appropriate steps to protect your payment card account. We recommend that you remain vigilant to the possibility of fraud and identity theft by reviewing your account statements for any unauthorized activity. You should immediately report any unauthorized charges to your financial institution because the major credit card companies have rules that restrict them from requiring you to pay for fraudulent charges that are reported in a timely manner.

If you incurred costs that your financial institution declined to reimburse related to fraudulent charges on a payment card you used at Ocean Key, Hot Tin Roof Restaurant, Sunset Pier bar, or LIQUID Pool Bar, please contact us at the number below. We will reimburse you for any such reasonable, documented costs that your financial institution declined to pay.

We regret any inconvenience or concern this may have caused. To help prevent this from happening again, we are working with the computer security firm to ensure that this issue has been fully remediated, as well as reviewing and enhancing our security measures. If you have any questions, or you need further assistance, please call (866) 877-7528, Monday through Friday between the hours of 9 am and 5 pm Eastern time.

Sincerely,

Patrick R. Colee
Chairman, Noble House Hotels & Resorts

600 6th Street South / Kirkland, Washington 98033 / 425.827.8737 (o) / 425.636.5626 (f) / noblehousehotels.com

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More Information About Ways to Protect Yourself

We recommend that you remain vigilant to the possibility of fraud and identity theft by reviewing your credit card, bank, and other financial statements for any unauthorized activity. You may also obtain a copy of your credit report, free of charge, directly from each of the three nationwide credit reporting agencies once every 12 months. To order your credit report, please visit www.annualcreditreport.com or call toll free at 877-322-8228. Contact information for the three nationwide credit reporting agencies is as follows:

Equifax	**Experian**	**TransUnion**
P.O. Box 740241	P.O. Box 2002	P.O. Box 2000
Atlanta, GA 30374	Allen, TX 75013	Chester, PA 19016
www.equifax.com	www.experian.com	www.transunion.com
(800) 685-1111	(888) 397-3742	(800) 680-7289

If you believe that you are the victim of identity theft or have reason to believe that your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Office of the Attorney General in your home state. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
www.ftc.gov/idtheft
1-877-438-4338

You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes. You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records.