

Notice to Dead River Company Employees

March 18, 2013

As you know, on March 6th, Dead River Company discovered the presence of malware on some of our internal computers. We immediately began an investigation and retained the services of outside cyber forensic experts to help us identify, isolate, and eradicate the malware as well as prevent a recurrence.

Investigators worked to determine the scope and impact of the problem. This is an ongoing, careful, and deliberate process that has **now revealed the possibility that some personal information – from a limited number of employees – may have been compromised.**

This possibility exists ***only*** if you used a company computer connected to a Dead River Company network between the dates of March 6, 2013 and March 8, 2013 and:

- you typed information (i.e., user name and password) to access personal accounts such as bank or credit cards; or
- you typed in credit card numbers for personal or company business; or
- you typed in any personal identifying information using a web browser, such as your Date of Birth or Social Security Number.

If you think you may be affected, we recommend you:

- call 207-358-5800 and ask to speak to Guy Langevin, Vice President of Human Resources, so he can assist you with credit monitoring if you were affected;
- change all your personal online user names and passwords; and
- monitor your financial account statements for any unusual or suspicious activity.

Regarding March 7th paychecks, we want to reiterate that there was no danger of any improper access of information through direct deposit of paychecks. Direct deposit for the March 7th pay date was done on March 5th. The malware did not arrive until March 6th. Paper checks for the March 14th pay date were created out of caution while investigators worked to determine the scope and impact of the problem.

We understand that this malware attack has made it difficult for all of us to continue to serve our customers, but because of your efforts, we have continued to provide the service they have come to expect from Dead River Company. It's unfortunate that some of us are possibly facing personal impacts from the malware. With continued diligence we will put this episode behind us and move forward stronger than ever.

Exhibit C



March 18, 2013

Dear Valued Customer,

On March 6, 2013, Dead River Company discovered the presence of malware on its network. We immediately began an investigation and retained the services of third-party cyber forensic experts to help us identify, isolate and eradicate the malware, as well as determine what information, if any, the malware compromised, and prevent a recurrence. This investigation is ongoing.

At this point in the investigation, we believe there are a very small number of customers whose information may be at risk as a result of the malware. These customers are individuals who, between March 6, 2013 and March 8, 2013:

- Provided a credit or debit card for payment over the phone or in person,
- Provided information for an electronic funds transfer for payment over the phone or in person, or
- Applied for charge approval privileges over the phone or in person.

These transactions are those that required a customer service representative to type information into a web browser from a company computer. At this time, we believe any such transactions occurring before March 6, 2013 and after March 8, 2013 were not affected by the malware.

You are receiving this letter because our records reveal that you provided information to a Dead River customer service representative, over the phone or in person, on or between March 6, 2013 and March 8, 2013, to perform any of the three transactions listed above. You will soon receive another written correspondence from us, which offers you one (1) free year of credit monitoring services. In the meantime, we encourage you to review your financial and credit card account statements for any unusual activity.

We want to take this moment to offer our sincerest apologies for any inconvenience or frustration this may have caused you. We take this incident, and the security of your information, seriously. We value your business, but more importantly, we value your trust.

If you have any questions, or would like to discuss this further, please contact Dead River Company's Customer Relationship Center at 1-855-317-4837, Monday through Friday, 8:00 a.m. – 5:00 p.m. Or, you may call Dead River Company's Privacy Line directly at 1-877-309-0195, Monday through Friday, 9:00 a.m. – 6:00 p.m.

Sincerely,

A handwritten signature in black ink that reads 'Robert A. Moore'.

Robert A. Moore
President