Good News Garage

December 16, 2011

SS80569-00000001 T-0001 **********3-DIGIT 166
SAMPLE A SAMPLE
APT ABC
123 ANY ST
ANYTOWN, US 12345-1108

Dear Sample A. Sample:

On November 25, 2011, various items of personal property were stolen in an incident that has the appearance of random petty theft. Among the stolen property were some data of Good News Garage that may have included your name, address and Social Security number. There is no indication that the thief intended to steal data. We are writing to inform you of this incident. We have notified law enforcement about the incident and are working closely with them.

While we have no indication or evidence to date that your personal information has been accessed or misused, we are offering a **complimentary** one-year membership in Experian's ProtectMyID™ Alert. This product helps detect possible misuse of your personal information and provides you with superior identity protection services focused on immediate identification and resolution of identity theft. You can activate ProtectMyID in three easy steps:

1. Be sure to enroll by (date??)
2. Visit ProtectMyID website: www.protectmyid.com/alert or call **877-297-7780**
3. Provide the following activation code: ####

We recommend that you remain vigilant against any potential incident of identity theft by reviewing your credit reports regularly. If you have any questions about the incident, would like to speak with someone to clarify or discuss the contents of this letter, or believe you may have an identity theft issue related to this incident, please call **1-855-770-0005** Monday through Friday, 8:00 a.m. to 5:00 p.m. Eastern Time. When prompted, please enter the following reference number: **4674121211**.

We deeply regret any inconvenience or concern that this matter may cause you. If you wish to speak a Good News Garage representative, please call 802-864-3667 ext. 18 during business hours.

Good News Garage remains committed to maintaining the privacy and security of your information and has taken steps to review and further secure all personal information in its possession and control.

Sincerely,

Michael Muzzy
Director of Operations
Good News Garage-LSS