Header Data from the Paid Fundraisers reports

The Vermont Charitable Solicitations Law, title 9 Vermont Statutes Annotated chapter 63, subchapter 2, governs the activities of outside fundraisers that are paid by charitable organizations to solicit contributions in Vermont. Among other things, the law requires paid fundraisers to provide certain information to the Office of Attorney General before and after a fundraising campaign. Some of this information is designed to shed light on what percentage of contributions by Vermonters goes to the paid fundraiser, and what percentage goes to the charity. The law does not require any filings for charitable campaigns conducted by a charity using its own staff or volunteers.

The chart below sets out the following information for fundraising campaigns that ended on or after July 1, 2006:

- 1. **Charity Name** —The name of the charitable organization.
- 2. **Fundraiser** The name of the fundraiser.
- 3. **Amount Raised** The total contributions (in dollars) raised in the campaign. The number in this column reflects contributions from Vermont donors only unless it is followed by an asterisk (*), in which event the only figure available (usually for older campaigns) includes non-Vermont contributions, most commonly to a nationwide campaign. In such a case, to arrive at a rough approximation of Vermont-only contributions, multiply the starred number by two-tenths of a percent (.002), representing Vermont's portion of the population of the United States.
- 4. **Minimum Percent Guaranteed** —The minimum percentage of the total dollars contributed in Vermont that the charity was guaranteed to receive under its contract with the fundraiser. If only this column is blank, it means that the campaign has ended and a financial report shows the actual percentage of contributions that went to the charity (see the column marked Actual Percent Paid).
- 5. **Actual Percent to Charity** The percentage of the dollars contributed by Vermonters that actually went to the charity.
- 6. **Start Date** The date the campaign started.
- 7. **End Date** The date the campaign is supposed to end.
- 8. **Litigation/Investigation** Has the paid fundraiser been involved in civil litigation, a criminal prosecution, or a government investigation concerning the paid fundraiser's solicitation activities or allegations of fraud or dishonesty. Contact the Attorney General's Office more information.