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November 4, 2022

VIA U.S. MAIL

Individual Name
Address
City

Re: Notice of Data Breach Incident Affecting eCommerce Site

We represent Intab LLC ("Intab") with respect to privacy and cybersecurity matters. Intab has become aware that one of Intab's third party vendors, Freestyle Solutions ("Freestyle") suffered a data security incident involving the presence of malware on its web hosting servers (the "Freestyle Incident"). As further described below, the Freestyle Incident may have resulted in the unauthorized acquisition of your personal information related to purchases made through Intab's eCommerce site, including purchases you made in the past. Intab values its relationship with you and takes the security of your data seriously. Following is a summary of the information currently available to Intab concerning the Freestyle Incident and its potential impact on you.

Please note, the information provided in this letter is based on the information Intab has received from Freestyle to date concerning the Freestyle Incident. In the event Intab receives any additional material or substantive information concerning the Freestyle Incident, Intab will promptly provide such additional information to you upon Intab's receipt thereof.

What Happened

Freestyle provides the shopping cart and payment processing functionality for websites, including Intab's eCommerce site. On February 2, 2022, a Freestyle customer notified Freestyle that malware was present on a Freestyle server hosting that customer's website. Freestyle commenced an investigation and identified the same malware was present on multiple Freestyle servers that host its customers' eCommerce sites. Freestyle recently informed Intab that Freestyle's investigation revealed the malware was present on the Freestyle server that hosts Intab's eCommerce site from September 18, 2020 to February 3, 2022 and has advised Intab that the malware was removed from all affected servers on February 3, 2022. To date, Freestyle has not provided Intab with any information regarding the root cause of the Freestyle Incident, nor has Freestyle provided Intab with the exact information that was captured in connection with the Freestyle Incident.

What Information Was Involved

The malware was designed to capture information entered on an online checkout form when the purchaser submitted the online order – in other words, after the purchaser entered the relevant information on the online checkout form. As noted above, Freestyle has not been able to determine the exact information the malware captured from Intab's online checkout form, nor has it identified any specific online order placed through Intab's eCommerce site affected by the Freestyle Incident. Based on the information collected through Intab's eCommerce site, the information the malware may have captured from Intab's online checkout form includes, as applicable, the purchaser's first and last name, the purchaser's job title, the company or other entity making the purchase, the billing address for the purchase, the shipping address for the purchase, the number, and expiration date of the payment card used for the purchase, and information about the products purchased (*e.g.*, type, price, and quantity). To our knowledge, the Freestyle Incident did not expose any CVC codes or any social security, driver's license, or state ID card numbers.

What We Are Doing

As noted above, upon becoming aware of the malware, Freestyle took steps to identify and remove the malware and block further unauthorized activity through the Freestyle servers that host its customers' eCommerce sites. Afterwards, Freestyle began an investigation with the assistance of data security experts to identify the potential duration that the malware may have affected customers' eCommerce websites and to identify impacted users of those websites. Intab has and will continue to monitor the progress of Freestyle's investigation and, based on the information Intab learns from the results of that investigation, will take any additional steps Intab believes are necessary or appropriate to protect against future incidents like the Freestyle Incident.

Freestyle has also notified federal law enforcement authorities and coordinated with payment card companies in an effort to protect affected cardholders.

There was no delay in providing you this notification as a result of law enforcement investigation.

What You Can Do

We are providing you with the enclosed "Additional Resources" section included with this letter. This section describes additional steps you can take to help protect yourself, including recommendations by the Federal Trade Commission regarding identity theft protection and details on how to place a fraud alert or a security freeze on your credit file. It is recommended that you remain vigilant for incidents of fraud and identity theft and report suspected incidents of identity theft to local law enforcement or the attorney general. We recommend that you carefully monitor your free credit reports for accounts you did not open or for inquiries from creditors you did not initiate. If you see anything you do not understand, call the credit agency immediately. You should also regularly review your credit or debit card account statements to determine if there are any discrepancies or unusual activity listed. If you see something you do not recognize, immediately notify your financial institution.

For More Information

Intab takes the security of your information seriously and will continue to review additional information available regarding the Freestyle Incident. Should you have any further questions or concerns regarding this matter, please contact Intab by email at info@intab.net.

Sincerely,

MICHAEL BEST & FRIEDRICH LLP

Guy Sereff
Partner

cc: Intab LLC

ADDITIONAL RESOURCES

Contact information for the three nationwide credit reporting agencies:

Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111

Experian, PO Box 2104, Allen, TX 75013, www.experian.com, 1-888-397-3742

TransUnion, PO Box 2000, Chester, PA 19016, www.transunion.com, 1-800-888-4213

Free Credit Report. It is recommended that you remain vigilant by reviewing account statements and monitoring your credit report for unauthorized activity, especially activity that may indicate fraud and identity theft. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting agencies.

To order your annual free credit report please visit **www.annualcreditreport.com** or call toll free at **1-877-322-8228**.

You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's ("FTC") website at www.consumer.ftc.gov) to:

Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

For Colorado, Georgia, Maine, Maryland, Massachusetts, New Jersey, Puerto Rico, and Vermont residents: You may obtain one or more (depending on the state) additional copies of your credit report, free of charge. You must contact each of the credit reporting agencies directly to obtain such additional report(s).

Fraud Alerts. There are two types of fraud alerts you can place on your credit report to put your creditors on notice that you may be a victim of fraud—an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for at least one year. You may have an extended alert placed on your credit report if you have already been a victim of identity theft and you have the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years. You can place a fraud alert on your credit report by contacting any of the three national credit reporting agencies.

Security Freeze. You have the ability to place a security freeze, also known as a credit freeze, on your credit report free of charge.

A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, you may use an online process, an automated telephone line, or submit a written request to any of the three credit reporting agencies listed above. The following information must be included when requesting a security freeze (note that, if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past 5 years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, and display your name, current mailing address, and the date of issue.

Federal Trade Commission and State Attorneys General Offices. If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your home state. You may also contact these agencies for information on how to prevent or minimize the risks of identity theft.

You may contact the **Federal Trade Commission**, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, www.ftc.gov/bcp/edu/microsites/idtheft/, 1-877-IDTHEFT (438-4338).

For Maryland residents: You may contact the Maryland Office of the Attorney General, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, www.oag.state.md.us, 1-888-743-0023.

For North Carolina residents: You may contact the North Carolina Office of the Attorney General, Consumer Protection Division, 9001 Mail Service Center, Raleigh, NC 27699-9001, www.ncdoj.gov, 1-877-566-7226.

For New York residents: The Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; https://ag.ny.gov/.

For Connecticut residents: You may contact the Connecticut Office of the Attorney General, 165 Capitol Avenue, Hartford, CT 06106, 1-860-808-5318, www.ct.gov/ag.

For Massachusetts residents: You may contact the Office of the Massachusetts Attorney General, 1 Ashburton Place, Boston, MA 02108, 1-617-727-8400, www.mass.gov/ago/contact-us.html

Reporting of identity theft and obtaining a police report.

For Iowa residents: You are advised to report any suspected identity theft to law enforcement or to the Iowa Attorney General.

For Massachusetts residents: You have the right to obtain a police report if you are a victim of identity theft.

For Oregon residents: You are advised to report any suspected identity theft to law enforcement, the Federal Trade Commission, and the Oregon Attorney General.