

January 27, 2023

Re: Notice of <<Data Security Incident/Data Breach>>

Dear <<First Name>> <<Last Name>>,

We are writing to provide you with information about a recent data security incident experienced by Rev-A-Shelf LLC (“Rev-A-Shelf”) that may have involved your personal information. The purpose of this e-mail is to notify you of this incident and inform you about steps you can take to help safeguard your personal information. As a result of this incident, we have partnered with IDX to provide you this notification.

What Happened. On November 28, 2022, Rev-A-Shelf discovered unauthorized code that had been injected into its website, which was immediately removed. While Rev-A-Shelf investigated, sales were also temporarily suspended through our website while additional security measures could be implemented. Upon further investigation, it was identified that the code was injected on or around July 12, 2022, and was being used by an unknown party in an attempt to gain access to customer payment information entered during the checkout process. Rev-A-Shelf then conducted a thorough review to identify all successful and attempted transactions on the website during the dates in question and confirm appropriate contact information to issue notifications to individuals whose information may have been impacted. This process was completed on January 5, 2023.

While it cannot be confirmed that all payment information entered on the Rev-A-Shelf site was at risk, out of an abundance of caution, this notice is being provided to all individuals who entered payment card information during checkout between July 12, 2022, and November 28, 2022, regardless of whether the transaction was processed.

What Information Was Involved. The potentially affected information involved may have included your name, address, and credit card number, expiration date, and security code.

What We Are Doing. As soon as we discovered this incident, the steps described above were taken. As part of the response process, Rev-A-Shelf also implemented additional security measures to reduce the risk of a similar incident occurring in the future. Additionally, we are providing you with information about steps you can take to help protect your personal information.

What You Can Do. We encourage you to contact IDX with any questions by calling 1-833-903-3648. In addition, we recommend that you review the guidance included with this letter about additional steps you can take to protect your personal information.

For More Information. If you have questions or need assistance, please contact IDX at 1-833-903-3648, Monday through Friday from 9 am - 9 pm Eastern Time. IDX representatives have been fully versed on the incident and can answer questions or concerns you may have. Please know that Rev-A-Shelf takes this matter very seriously. Please accept our sincere apologies and know that we deeply regret any worry or inconvenience that this may cause you.

Sincerely,

David Noe
General Manager
Rev-A-Shelf, LLC

Steps You Can Take to Protect Your Personal Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax

P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian

P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 1000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission

600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov, and
www.ftc.gov/idtheft
1-877-438-4338

Maryland Attorney General

200 St. Paul Place
Baltimore, MD 21202
oag.state.md.us
1-888-743-0023

New York Attorney General

Bureau of Internet and Technology
Resources
28 Liberty Street
New York, NY 10005
1-212-416-8433

North Carolina Attorney General

9001 Mail Service Center
Raleigh, NC 27699
ncdoj.gov
1-877-566-7226

Rhode Island Attorney General

150 South Main Street
Providence, RI 02903
<http://www.riag.ri.gov>
1-401-274-4400

Washington D.C. Attorney General

441 4th Street, NW
Washington, DC 20001
oag.dc.gov
1-202-727-3400

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete

inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit <https://www.ftc.gov/legal-library/browse/statutes/fair-credit-reporting-act>.