



614 North River Road
Suite E
Charlottetown PE C1E 1K2

March 14, 2023

000007



Notice of Data Security Incident

Dear ,

Timeless Medical Systems (“TMS”) is a service provider for Mothers’ Milk Bank of North Texas (“MMBNT”) and is reaching out about a data security incident experienced by TMS which may have affected some of the personal information that you or a family member provided to MMBNT.

At present, there is no evidence that any information has been misused. Out of an abundance of caution, we are notifying you of this incident and offering you the resources discussed below so that you can take certain precautionary steps to protect yourself, should you wish to do so.

What Happened?

On December 18, 2022, TMS learned of unauthorized third-party access to a TMS application used by MMBNT as part of our services. When we discovered the incident on our systems, we immediately took steps to secure our systems and investigate with the assistance of external cybersecurity experts. As part of our investigation, we worked diligently to determine what happened and which information was potentially involved.

The investigation determined that some files were acquired by an unknown third party, after which TMS took steps to mitigate the potential impact of the incident, recovered the files, and informed affected parties such as MMBNT of the situation, including confirming that the incident involved unauthorized access January 4, 2023.

What Information Was Involved?

The types of affected information are different for each individual, and may include name, address, date of birth, social security number, tax returns, driver’s license number, pay stubs, and other information provided in relation to the services provided by MMBNT including health information such as lab results, medical records, diagnosis, and doctors’ notes, to the extent you, your health care provider, or a family member provided the foregoing information in dealing with MMBNT.

At present, we have no evidence that any information has been misused as a result of the incident.

What Are We Doing?

We take the security of information that our clients entrust us seriously. Upon discovery of the incident, we immediately took steps to secure our systems, conduct an investigation with the assistance of third-party cybersecurity experts, and file a report with the FBI and other law enforcement agencies. We also worked with MMBNT to facilitate notices to regulators, state Attorneys General, and other parties, as required.



As part of our ongoing commitment to the security of information in our care, we are in the process of implementing additional safeguards and security measures to further enhance the security of our applications.

We also want to make sure you have the information you need so that you can take steps to help protect yourself from harms such as identity theft. We encourage you to remain vigilant, regularly review and monitor relevant account statements and credit reports, and report suspected incidents of identity theft to local law enforcement, your state's Attorney General, or the Federal Trade Commission. Please see below for more information about these steps.

What Can You Do?

In addition to the measures TMS took to mitigate the immediate impacts of the incident, TMS is offering you 24 months of free credit monitoring and identity theft protection services through TransUnion. We encourage you to sign up for the service.

Credit monitoring helps protect you by alerting you to key changes in your credit file. You must enroll within 120 days from the date of this letter. The enrollment requires an internet connection and e-mail account. The service may not be available to minors. When signing up for monitoring services, you may be asked to verify personal information to confirm your identity.

We encourage you to remain vigilant by monitoring your accounts and credit reports, and immediately report any suspicious activity or suspected misuse of your personal information. In addition, we have enclosed information about steps you can take to protect yourself. Please see attached *Additional Important Information* and enrollment instructions on the following page.

For More Information

TMS and MMBNT are committed to maintaining the privacy and security of all the information in our custody and control. We sincerely regret that this incident occurred. Since the incident, TMS has deployed extensive resources to understand what happened, further enhance our safeguards, and comprehensively review the exposure with the help of MMBNT.

Representatives are available until May 14, 2023 to assist you with questions regarding this incident. You can contact them by calling [REDACTED] between the hours of 9:00 a.m. and 6:30 p.m. Eastern Standard Time, Monday to Friday, excluding statutory holidays.

Sincerely,



Malik Brkic
Vice President of Operations

ADDITIONAL IMPORTANT INFORMATION

Fraud Alerts: You can place fraud alerts with the three credit bureaus by phone and online with Equifax (https://assets.equifax.com/assets/personal/Fraud_Alert_Request_Form.pdf); TransUnion (<https://www.transunion.com/fraud-alerts>); or Experian (<https://www.experian.com/fraud/center.html>). A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. Initial fraud alerts last for one year. Victims of identity theft can also get an extended fraud alert for seven years. The phone numbers for all three credit bureaus are below.

Security Freezes: You can also place a security freeze on your credit report. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent. To place a security freeze on your credit report, you need to make a request to each consumer reporting agency by certified mail, overnight mail, regular stamped mail, or by following the instructions found at the websites listed below. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse or a minor under the age of 16, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. It is free to place, lift, or remove a security freeze. You may also place a security freeze for children under the age of 16. You may obtain a free security freeze by contacting any one or more of the following national consumer reporting agencies:

Equifax Security Freeze

P.O. Box 105788
Atlanta, GA 30348
equifax.com/personal/credit-report-services/
1-800-349-9960

Experian Security Freeze

P.O. Box 9554
Allen, TX 75013
experian.com/freeze/center.html
1-888-397-3742

TransUnion Security Freeze

P.O. Box 160
Woodlyn, PA 19094
transunion.com/credit-freeze
1-888-909-8872

Monitoring: You should always remain vigilant, review your financial statements and monitor your accounts for suspicious, unusual, or unauthorized activity.

For residents of Hawaii, Michigan, Missouri, North Carolina, Vermont, Virginia, and Wyoming: It is recommended by state law that you remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and monitoring your credit report for unauthorized activity.

For residents of Illinois, Iowa, Maryland, Missouri, North Carolina, Oregon, and West Virginia: You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report from each of the three nationwide credit reporting agencies. To order your free credit report, follow the instructions above. You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (<https://www.consumer.ftc.gov/articles/0155-free-credit-reports>) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281.

For residents of Vermont: If you do not have internet access but would like to learn more about how to place a security freeze on your credit report, contact the Vermont Attorney General's Office at 802-656-3183 (800-649-2424 toll free in Vermont only).

For residents of New Mexico: Individuals interacting with credit reporting agencies have rights under the Fair Credit Reporting Act. We encourage you to review your rights by visiting https://files.consumerfinance.gov/f/documents/bcfc_consumer-rights-summary_2018-09.pdf or by requesting information in writing from the Consumer Financial Protection Bureau, 1700 G Street N.W., Washington, DC 20552.

For Residents of Washington, D.C.: You can obtain information about steps to take to avoid identity theft from the Office of the Attorney General for the District of Columbia at: 441 4th Street, NW, Washington, DC 20001; 202-727-3400; www.oag.dc.gov.

For residents of Iowa: State law advises you to report any suspected identity theft to law enforcement or to the Attorney General.

For residents of Oregon: State laws advise you to report any suspected identity theft to law enforcement, including the Attorney General, and the Federal Trade Commission.

For residents of Massachusetts and Rhode Island: You have the right to obtain a police report if you are a victim of identity theft.

For residents of Maryland, Rhode Island, Illinois, New York, and North Carolina: You can obtain information from the Maryland and North Carolina Offices of the Attorney General and the Federal Trade Commission about fraud alerts, security freezes, and steps you can take toward preventing identity theft:

- **Federal Trade Commission** Consumer Response Center, 600 Pennsylvania Ave, NW Washington, DC 20580 1-877-IDTHEFT (438-4338) www.ftc.gov/idtheft
- **Maryland Office of the Attorney General** Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202 1-888-743-0023 www.oag.state.md.us
- **Rhode Island Office of the Attorney General** Consumer Protection, 150 South Main Street, Providence, RI 02903 1-401-274-4400 www.riag.ri.gov
- **North Carolina Office of the Attorney General** Consumer Protection Division, 9001 Mail Service Center, Raleigh, NC 27699-9001 1-877-566-7226 www.ncdoj.com
- **New York Office of Attorney General** Consumer Frauds & Protection, The Capitol, Albany, NY 12224 1-800-771-7755 <https://ag.ny.gov/consumer-frauds/identity-theft>



Activation Code: [REDACTED]

We have retained the assistance of Cyberscout, a TransUnion company specializing in fraud assistance and remediation services.

Through Cyberscout, we have arranged a **2 year** subscription to an online monitoring service, at no cost to you. This credit monitoring service will notify you by email of critical changes to your Credit Report. Should you receive an email alert, you can review and validate the reported change by logging into the portal. This allows you to identify any potentially fraudulent activity on your Credit Report.

We encourage you to take advantage of this service and help protect your identity. To activate your service, please visit:

[REDACTED]

You will be prompted to enter the following activation code:

[REDACTED]

Please ensure that you redeem your activation code before 7/13/2023 to take advantage of the service.

Upon completion of the enrollment process, you will have access to the following features:

- ✓ Access to a credit report with credit score. A credit report is a snapshot of a consumer's financial history and primary tool leveraged for determining credit-related identity theft or fraud.
- ✓ Credit monitoring alerts with email notifications to key changes on a consumer's credit file. In today's virtual world, credit alerts are a powerful tool to protect against identity theft, enable quick action against potentially fraudulent activity, and provide overall confidence to potentially impacted consumers.
- ✓ Dark Web Monitoring to provide monitoring of surface, social, deep, and dark websites for potentially exposed personal, identity and financial information in order to help protect consumers against identity theft.
- ✓ Identity theft insurance of up to \$1,000,000 in coverage to protect against potential damages related to identity theft and fraud.
- ✓ Assistance with reading and interpreting credit reports for any possible fraud indicators.
- ✓ Assistance with answering any questions individuals may have about fraud.

Should you have any questions regarding the Cyberscout solution, have difficulty enrolling, or require additional support, please contact Cyberscout at [REDACTED].