

NDC	DRUG PROD DESC	INTRODUCED TO MARKET DATE
65219-0371-10	Stimufend (Pegfilgrastim)Subcutaneous Solution Prefilled Syringe 6 MG/0.6ML	2/8/2023

WAC AT INTRODUCTION	MARKETING PRICING PLAN	MARKETING PRICING NONPUBLIC
4175.00	<p>DTC Promotion - Social Media, Mobile/Web based medium</p> <p>DTC Incentives - Co-pay for eligible patients</p> <p>HCP Promotion - Professional detailing, medical conferences, Social Media, Mobile/Web based medium</p>	Y

ESTIMATED PATIENTS	BREAKTHROUGH THERAPY INDICATOR	PRIORITY REVIEW INDICATOR
~1-2,000/month	N	N

ACQUISITION DATE	ACQUISITION PRICE	ACQUISITION PRICE NONPUBLIC
N/A	N/A	N/A

ACQUISITION PRICE COMMENT	GENERAL COMMENTS
N/A	