

RowLabel	71921017706
NDC11	71921017706
Trade Name	Zytiga
Chemical Name	Abiraterone Acetate
Product introduction date	5/08/2023
Wholesale Acquisition Cost (WAC) per package	\$1,800.00
Wholesale Acquisition Cost (WAC) per treatment course	\$1,800.00
Description of the marketing and pricing plans used in the launch of the new drug in the United States and internationally	Since this ANDA is already generic in the US market and there are other generics available to pharmacies, there is no additional marketing plan required. Our general marketing plan for generic pharmaceuticals is to speak to buyers at wholesale distributors and retail pharmacy chains. Our pricing per bottle will be in alignment with average net pricing currently available. There is no intention to speak to prescribers.
Estimated volume of patients who may be prescribed the drug	24,000
Granted breakthrough therapy designation or priority review by the FDA?	No
Date of acquisition (if acquired)	
Price of acquisition (if acquired)	