Solaris

301a113				
Vermont New Product Launch R	eport			
NDC DRUG PROD DESC		INTRODUCED TO MARKET DATE		
	Tazarotene External Gel 0.05 % Package Size 100 Package			
73473-0309-10	Quantity 1	2/15/2023		
	Tazarotene External Gel 0.1 %			
	Package Size 100 Package			
73473-0310-10	Quantity 1	2/15/2023		

WAC AT INTRODUCTION	MARKETING PRICING PLAN
1316.71	Confidential Trade Secret Information of Solaris Pharma, not for public disclosure: The marketing plans for the launch of Tazarotene External Gel 0.5%™ includes: This is an ANDA/generic drug which is a direct AB substitution for the branded product. All customer acquisition will be through substitution at the retail pharmacy formularies. Pricing is a discount off of current branded pricing.
1399.07	Confidential Trade Secret Information of Solaris Pharma, not for public disclosure: The marketing plans for the launch of Tazarotene External Gel 0.1%™ includes: This is an ANDA/generic drug which is a direct AB substitution for the branded product. All customer acquisition will be through substitution at the retail pharmacy formularies. Pricing is a discount off of current branded pricing.

MARKETING PRICING NONPUBLIC	ESTIMATED PATIENTS	BREAKTHROUGH THERAPY INDICATOR
	Drug is prescribed for psoriasis which affects 7.5 Million people in the US annually. The current market data in the US shows approx. 30,000 units sold so actual users may be limited.	
Y		N
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Y		N

PRIORITY REVIEW INDICATOR	ACQUISITION DATE	ACQUISITION PRICE
N	N/A	N/A
N	N/A	N/A

ACQUISITION PRICE NONPUBLIC	ACQUISITION PRICE COMMENT
N/A	N/A
N/A	N/A

	G	SENERAL (COMMEN	TS	
N/A					
N/A					