

**New Drug Manufacturer Report**

Section		Data element	Field type	Drug #1
1.	Drug identification	National drug code (11-digit NDC)	Numeric	80789011750
		Drug name	Text	Vigpoder
2.	Drug Launch Information	Description of the marketing and pricing plans used in the launch of the new drug in the United States and internationally	Text	Pyros' Marketing strategy entails prioritizing the delivery of a cost-effective option, catering to both patients and providers. Pyros' marketing initiatives encompasses the development of a comprehensive website, targeted email campaigns, participation in medical conferences, and bolstering a dedicated professional sales team.
		Estimated volume of patients who may be prescribed the drug	Numeric	20 (monthly) / 240 (annual)
		Whether the drug was granted breakthrough therapy designation or priority review by the FDA prior to final approval	Text	No
		Date and price of acquisition if the drug was not developed by the manufacturer	Text	[NA - Leave Blank]