BURR ... FORMAN LLP

results matter

Return to IDX P.O. Box 989728 West Sacramento, CA 95798-9728

<<First Name>> <<Last Name>>
<<Address1>>
<<Address2>>
<<City>>, <<State>> <<Zip>>
<<Country>>

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To Enroll, Scan the QR Code Below:

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Or Visit:
https://response.idx.us/BurrAndForman

July 16, 2024

Subject: Notice of Data << Variable Text 1 – Breach or Security Incident>>

Dear <<First Name>> <<Last Name>>:

I am writing to inform you of a data security incident experienced by Burr & Forman LLP ("Burr & Forman") that may have affected your personal information. At Burr & Forman we take the privacy and security of all information in our possession very seriously. Please read this letter carefully as it contains details about the incident and resources you can utilize to protect your information, including instructions for enrolling in complimentary credit monitoring and identity theft protection services.

What Happened? On October 23, 2023, Burr & Forman became aware of unusual activity on one of the laptops in its network. Burr & Forman activated its Incident Response Plan to initiate an investigation of the incident. Burr & Forman engaged cybersecurity experts to assist with the investigative process. The investigation indicated that an unauthorized actor gained access to and acquired certain documents and information from Burr & Forman's systems on September 30, 2023. Burr & Forman then undertook a comprehensive review of the affected files to determine whether any sensitive information may have been impacted. Based on the results of that review, Burr & Forman learned that certain individuals' personal information was affected and immediately worked to identify contact information for purposes of providing formal notification of the incident. Burr & Forman completed those efforts on June 6, 2024 and arranged to provide you this detailed communication and notification letter as quickly as possible.

What Information Was Involved? The information involved may include your name, as well as your << Variable Text – Data Elements>>.

What We Are Doing. As soon as Burr & Forman discovered the incident, we took the steps described above. We also implemented measures to further enhance network security and minimize the risk of a similar incident occurring in the future. In addition, we notified the Federal Bureau of Investigation and will provide any cooperation necessary to hold the perpetrators accountable.

In addition, we are offering you complimentary credit monitoring and identity protection services through IDX, a leader in consumer identity protection. These services include <<12/24>> months of credit monitoring, a \$1,000,000 identity theft insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, IDX will help you resolve issues if your identity is affected.

What You Can Do. We recommend that you review and implement the guidance included with this letter about how to protect your information. We also encourage you to enroll in the complimentary services offered to you through IDX by

contacting 1-888-774-8132 or going to https://response.idx.us/BurrAndForman or scanning the QR code and using the enrollment code provided above. Please note the deadline to enroll is October 16, 2024.

For More Information: Further information about how to help protect your personal information appears on the following page. If you have questions or need assistance, please call 1-888-774-8132 Monday through Friday from 8 am - 8 pm Central Time or go to https://response.idx.us/BurrAndForman. We take this matter very seriously. Please accept our sincere apologies for any worry or inconvenience that this may cause you.

Sincerely,

Ed Christian Managing Partner Burr & Forman LLP

420 North 20th Street

Elin Chatin

Suite 8400

Birmingham, AL 35023

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting http://www.annualcreditreport.com/, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

 Equifax
 Experian
 TransUnion

 P.O. Box 105851
 P.O. Box 9532
 P.O. Box 1000

 Atlanta, GA 30348
 Allen, TX 75013
 Chester, PA 19016

 1-800-525-6285
 1-888-397-3742
 1-800-916-8800

 www.equifax.com
 www.experian.com
 www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at http://www.annualcreditreport.com.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission 600 Pennsylvania Ave, NW Washington, DC 20580 consumer.ftc.gov, and www.ftc.gov/idtheft 1-877-438-4338

North Carolina Attorney General 9001 Mail Service Center Raleigh, NC 27699 ncdoj.gov 1-877-566-7226 Maryland Attorney General 200 St. Paul Place Baltimore, MD 21202 oag.state.md.us 1-888-743-0023

Rhode Island Attorney General 150 South Main Street Providence, RI 02903 http://www.riag.ri.gov 1-401-274-4400 New York Attorney General Bureau of Internet and Technology Resources 28 Liberty Street New York, NY 10005 1-212-416-8433

Washington D.C. Attorney General 441 4th Street, NW Washington, DC 20001 oag.dc.gov 1-202-727-3400

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf.