

SUBJECT: CONSUMER PROTECTION – DEFINITIONS  
ATTORNEY GENERAL – PUBLIC PROTECTION UNIT  
ADOPTED PURSUANT TO 9 V.S.A. SECTION 2453(c)

RULE CP 100  
Effective Date: 1/28/74

Except as may be otherwise provided herein, and unless the context otherwise requires, the following Definitions shall apply to all consumer protection rules and regulations promulgated in accordance with 9 V.S.A. Section 2453(c):

- (1) "Consumer" means consumer as defined in Chapter 63 of Title 9 of the Vermont Statutes Annotated.
- (2) "Goods" means goods as defined in Chapter 63 of Title 9 of the Vermont Statutes Annotated.
- (3) "Person" includes individuals, partnerships, corporations, associations, and all other legal entities.
- (4) "Seller" means seller as defined in Chapter 63 of Title 9 of the Vermont Statutes Annotated.
- (5) "Services" means services as defined in Chapter 63 of Title 9 of the Vermont Statutes Annotated.
- (6) "Solicit" means to attempt to persuade a consumer, either in person or through employees, agents, or independent contractors, or through any advertising medium, to purchase goods or services.
- (7) "Solicitor" means those persons who solicit consumers to purchase goods or services and who have an economic interest in having the consumer purchase such goods or services.