

DISCOVER

Your Account at a Glance

Account Number Ending in: XXXX

Number of Cards: X

Account Credit Line: \$XXXX

Cash Advance Credit Line: \$XXXXX

Activate today.



See back for a reminder about bills you pay automatically.

To help keep your account safe, your card has:

- a new security code
- a new expiration date
- chip technology

Your old card(s) will be deactivated after Month DD, YYYY, or once you activate your new card.

Notice of Data Breach

• What Happened

We recently learned your Discover card account might have been part of a data breach. Please know, this breach did not involve Discover card systems.

• What Are We Doing to Resolve

We are issuing you a new card with a new security code and expiration date to reduce the possibility of fraud on your account. Remember, if your account does experience fraud, you're never responsible for unauthorized purchases on your Discover card.

• What Information Was Involved

Discover card account information was involved, though it is difficult to know which data may have been stolen during a breach. So as a safety precaution, we are issuing you a new card to protect your Discover card account information from being misused.

• What You Can Do

Activate and sign your new card to help keep your account safe.

• For More Information, Visit Discover.com/databreach

Activate your new card(s) today

3 quick ways to activate

- Discover.com/Activate
- Discover mobile app
- 1-800-XXX-XXXX



CM.GEN.CAR.0614

Make sure any other automatic bills get paid as easily as these.

Good news—there's no need to contact the merchants we've listed below. However, if you have other automatic bills not on this list, be sure to contact them and update your account information—to keep your payments right on schedule.

Here's the list of billing merchants that should continue to run smoothly:

<%merchant name 1 — 67 characters maximum%>
 <%merchant name 2 — 67 characters maximum%>
 <%merchant name 3 — 67 characters maximum%>
 <%merchant name 4 — 67 characters maximum%>
 <%merchant name 5 — 67 characters maximum%>
 <%merchant name 6 — 67 characters maximum%>
 <%merchant name 7 — 67 characters maximum%>
 <%merchant name 8 — 67 characters maximum%>

Security Tips

- If you haven't already, sign up for Fraud Alerts at Discover.com/Alerts
- Get in the habit of reviewing your statements regularly.
- Find answers to your questions about data breaches on the enclosed page.

Other resources to help protect your information

You're entitled to a free copy of your credit report every 12 months from each of these major credit reporting agencies by calling 1-877-322-8228 or contacting the agency directly.

Equifax P.O. Box 740241 Atlanta, GA 30374-0241 Phone: 1-800-685-1111	Innovis P.O. Box 1689 Pittsburgh, PA 15230-1689 Phone: 1-800-540-2505	Experian P.O. Box 9556 Allen, TX 75013 Phone: 1-888-397-3742	TransUnion P.O. Box 2000 Chester, PA 19022-20000 Phone: 1-800-916-8800
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Learn more about fighting identity theft

Helpful information about fighting identity theft, as well as fraud alerts and security freezes, is also available on the Federal Trade Commission's website at www.ftc.org

Or write: Federal Trade Commission

600 Pennsylvania Avenue, NW
 Washington, DC 20580
 Phone: 1-877-438-4338



CM.GEN.CAR.0614

Make sure any automatic bills continue to be paid.

Update your account information with any merchant that might bill your card automatically, or store your card information, such as: mobile wallets, cable/Internet providers, online shopping sites, fitness clubs or childcare services.

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Cash Advance Credit Line: \$XXXXX

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- a new account number
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Month DD, YYYY,
or once you activate your new card.**Notice of Data Breach****• What Happened**

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• For More Information, Visit Discover.com/databreach**Activate your new card(s) today**

3 quick ways to activate

- Discover.com/Activate
- Discover mobile app
- 1-800-XXX-XXXX



A Helpful Reminder About Automatic Bills

Use this list to help you contact any merchant that bills your card automatically, or that stores your card information, such as: mobile wallets, cable/Internet providers, online shopping sites, fitness clubs or childcare services.

Here's a list we've identified to help get you started:

<%merchant name 1 — 67 characters maximum%>
 <%merchant name 2 — 67 characters maximum%>
 <%merchant name 3 — 67 characters maximum%>
 <%merchant name 4 — 67 characters maximum%>
 <%merchant name 5 — 67 characters maximum%>
 <%merchant name 6 — 67 characters maximum%>
 <%merchant name 7 — 67 characters maximum%>
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Security Tips

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- Get in the habit of reviewing your statements regularly.
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Or write: Federal Trade Commission

600 Pennsylvania Avenue, NW
 Washington, DC 20580
 Phone: 1-877-438-4338



CM.GEN.CAR.0614

Make sure any automatic bills continue to be paid.

Update your account information with any merchant that might bill your card automatically, or store your card information, such as: mobile wallets, cable/Internet providers, online shopping sites, fitness clubs or childcare services.

Security Tips

- If you haven't already, sign up for Fraud Alerts at Discover.com/Alerts
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P.O. Box 1689
Pittsburgh, PA 15230-1689
Phone: 1-800-540-2505

Experian

P.O. Box 9556
Allen, TX 75013
Phone: 1-888-397-3742

TransUnion

P.O. Box 2000
Chester, PA 19022-20000
Phone: 1-800-916-8800

Learn more about fighting identity theft

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Phone: 1-877-438-4338

Sec-Return-Loss1

Sec-Return-Loss2

Sys-Date

Sys-Name

Sys-Second-Name

Sys-Addr1

Sys-Addr2

Sys-City Sys-State Sys-Zip

Regarding the Discover card account ending in: Cms-Last4D-Of-Acct

Dear Sys-Name,

We have been advised that your Discover card account information may have been compromised. This incident did not involve any Discover card systems, and there is no evidence that an unauthorized individual is using this account number. We are confident that it is not necessary to provide you with a new account number at this time, and you may continue to use your existing card.

Discover is committed to the security of your account, and we are proactively monitoring it for unusual activity. Remember, with our \$0 Fraud Liability Guarantee, you're never responsible for unauthorized use of your card online, offline, anytime or anywhere. For additional peace of mind, you may wish to review transactions on your statements and monitor your account online at Discover.com. If you have questions about any transactions, please feel free to contact us.

If you still have concerns, you may obtain a copy of your credit report from the major credit reporting agencies (Equifax, Experian, Innovis and TransUnion). You are entitled to a free copy of your credit report from each of these agencies every 12 months and can order the reports by calling 1-877-322-8228 or contacting the agency directly. The credit reporting agencies can assist you if you find any inaccurate information and provide detail about fraud alerts and security freezes. You can contact the credit reporting agencies as follows:

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P.O. Box 740241
Atlanta, GA 30374-0241
Phone: 1-800-685-1111

Experian

P.O. Box 9556
Allen, TX 75013
Phone: 1-888-397-3742

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Pittsburgh, PA 15230-1689
Phone: 1-800-540-2505

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P.O. Box 2000
Chester, PA 19022-2000
Phone: 1-800-916-8800

Helpful information about fighting identity theft as well as fraud alerts and security freezes is also available on the Federal Trade Commission's website at www.ftc.gov.

Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
Phone: 1-877-ID-THEFT (1-877-438-4338)

We apologize for any inconvenience and appreciate your continued loyalty to Discover. If there is anything we can do to better serve you, please let us know.

As always, our knowledgeable Account Managers are available to assist you at 1-800-347-0218, anytime, or you can always visit us at Cms-Website.

Sincerely,

Corporate Security

Sec-Return-Loss1

Sec-Return-Loss2

Sys-Date

Sys-Name

Sys-Second-Name

Sys-Addr1

Sys-Addr2

Sys-City Sys-State Sys-Zip

Regarding the Discover card account ending in: Cms-Last4D-Of-Acct

Dear Sys-Name,

You recently received a new Discover card because we were advised that your account information may have been compromised. We urge you to continue to carefully review your statements for any unauthorized activity.

Discover card is committed to the security of your account, and we are proactively monitoring it for unusual activity. Remember, with our \$0 Fraud Liability Guarantee, you're never responsible for unauthorized use of your card online, offline, anytime or anywhere. For additional peace of mind, you may wish to review transactions on your statements and monitor your account online at Discover.com. If you ever have questions about any transactions, please feel free to contact us.

If you still have concerns, you may obtain a copy of your credit report from the major credit reporting agencies (Equifax, Experian, Innovis and TransUnion). You are entitled to a free copy of your credit report from each of these agencies every 12 months and can order the reports by calling 1-877-322-8228 or contacting the agency directly. The credit reporting agencies can assist you if you find any inaccurate information and provide detail about fraud alerts and security freezes. You can contact the credit reporting agencies as follows:

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Washington, DC 20580
Phone: 1-877-ID-THEFT (1-877-438-4338)

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As always, our knowledgeable Account Managers are available to assist you at 1-800-347-0218, anytime, or you can always visit us at Cms-Website.

Sincerely,

Corporate Security

DISCOVER

PO Box 3003
New Albany, OH 43054-3003

Account number ending in
June 23, 2015

Dear _____,

We've recently learned that your old card might have been part of a data breach. So we're deactivating your old card sooner than scheduled—within seven days of the date on this letter—to help protect your account. Additionally, no Discover® card systems were involved in this incident.

To avoid any interruption, be sure to use your new card with chip technology. You can keep using your new card with confidence knowing it has a new security code, expiration date and chip technology for added fraud protection at chip-enabled terminals.

As always, we're monitoring your account 24/7 and you're never responsible for unauthorized purchases on your Discover card. If you have any questions, call us at 1-800-347-0218 or visit Discover.com/Security.

Sincerely,

Discover Card Security



Discover.com
Discover Card, issued by Discover Bank, member FDIC

FRP 100705

PO Box 3003
New Albany, OH 43054-3003

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000004



DISCOVER

PO Box 3003
New Albany, OH 43054-3003

Account number ending in
June 23, 2015

Dear _____,

We've recently learned that your old card might have been part of a data breach. So to help keep your account safe, be sure to use your new card with chip technology instead, which should have already arrived in the mail. Additionally, no Discover® card systems were involved in this incident.

If you haven't already, please activate your new card today:
Just call 1-800-DISCOVER (1-800-347-2683) or visit Discover.com/Activate

If you've already activated your new card, no further action is needed. You can use your new card with confidence knowing it has a new security code, expiration date and chip technology for added fraud protection at chip-enabled terminals.

As always, we're monitoring your account 24/7 and you're never responsible for unauthorized purchases on your Discover card. If you have any questions, call us at 1-800-347-0218 or visit Discover.com/Security.

Sincerely,

Discover Card Security



Discover.com
Discover Card, issued by Discover Bank, member FDIC

FRP 100707

Page 1 of 2

PO Box 3003
New Albany, OH 43054-3003



000007





PO Box 3003
New Albany, OH 43054-3003

Account number ending in
June 23, 2015

Dear _____,

We've recently learned that your old card had been part of a possible data breach. While it's customary to inform you, please know there is no further risk to your account because this card has been deactivated and no longer works. Additionally, no Discover® card systems were involved in this incident.

Since you've already activated your new card, no further action is needed. You can keep using your new card with confidence knowing it wasn't involved in any way because it has a new security code, expiration date and chip technology for added fraud protection at chip-enabled terminals.

As always, we're monitoring your account 24/7 and you're never responsible for unauthorized purchases on your Discover card. If you have any questions, call us at 1-800-347-0218 or visit Discover.com/Security.

Sincerely,

Discover Card Security



Discover.com

Discover Card, issued by Discover Bank, member FDIC

FRP 100699

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000001



