[NAME]
ADDRESS]

NOTICE OF DATA BREACH

March 25, 2019

Dear Sir or Madam:

We are writing to inform you about a data security incident TriBike Transport, LLC ("TriBike") recently experienced that may involve your personal information. We take the protection of your information very seriously and wanted to contact you directly to inform you of this breach.

What Happened:

On March 13, 2019 we learned that there had been malicious code added to the the TriBikeTransport.com website (the "Site") that sought to re-direct input to unauthorized users. Our investigation to date indicates that customers who completed transactions between November 19, 2018 and March 14, 2019 may be affected. Our records indicate that you were a customer of TriBike during the applicable time-period.

What Information Was Involved:

Because of the nature of the breach, it is possible that some of your personal information — which may include your name, email address, credit card number, and credit card billing address, as contained in the Site's database — may have been compromised.

What TriBike is Doing in Response to this Incident:

Working with its database and software vendor, TriBike took immediate steps to investigate this incident, determine the Site's then-current and potential vulnerabilities, and ensure that no future unauthorized access attempts would be successful. We took the Site offline for a brief period of time to ensure all Site updates were in place to prevent future incidents. We are also conducting regular security scans of the Site to detect any future unauthorized access attempts. We have also implemented additional security measures to better protect the company and its customers' information.

What Should You Do:

While TriBike is not aware of any misuse of your specific information, we recommend that you take steps immediately to minimize any risk to your personal information. You should review your credit and debit card records to ensure no fraudulent activity has transpired.

You may also obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report, please visit www.annualcreditreport.com or call toll free at 1-877-322-8228. Contact information for the three nationwide credit reporting companies is as follows:

Equifax: PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111
Experian: PO Box 2002, Allen, TX 75013, www.experian.com, 1-888-397-3742
TransUnion: PO Box 2000, Chester, PA 19016, www.transunion.com, 1-800-916-8800

If you believe your personal information has been misused or you have identified fraudulent charges, we recommend that you contact your relevant credit and/or financial institutions and immediately change your account information. In addition, you may contact the Federal Trade Commission and/or the Attorney General's office in your state. You can obtain information from these sources about steps an individual can take to avoid identity theft as well as information about fraud alerts and security freezes.

- **Maryland residents** can contact the Maryland Attorney General at 200 St. Paul Place, 16th Floor, Baltimore, MD 21202, 1-888-743-0023, www.oag.state.md.us.

- **New Mexico residents,** you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from the violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

- **North Carolina residents** can contact the North Carolina Attorney General at 9001 Mail Service Center, Raleigh, NC 27699-9001, 1-877-566-7226, www.ncdoj.gov. The North Carolina Attorney General as well as the Federal Trade Commission can provide information about preventing identity theft.

- **Rhode Island residents** can contact the Rhode Island Attorney General at 150 South Main St., Providence, RI 02903, www.riag.ri.gov, 1-401-274-4400. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There is one (1) Rhode Island resident impacted by this breach.

As necessary, you may also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows: Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.ftc.gov/idtheft.

We are committed to the data security of our company and its employees and customers. If you have any questions or concerns regarding this incident, please contact us at security@tribiketransport.com or 800-875-0120 x1.

Sincerely,

Chris Cosgrove
VP of Operations