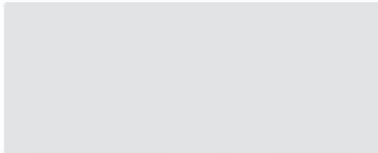




P.O. Box 26959
Las Vegas, Nevada
89126-0959

August 22, 2019

VIA EMAIL & OVERNIGHT MAIL



RE: NOTICE OF DATA BREACH

Dear Ms. [REDACTED]

We are writing to you because of a recent security incident at UFC. On August 12, 2019, employees in the Human Resources department at UFC received an email that was crafted to appear to be from you and that requested an update to your direct deposit information. We have confirmed that this email was fraudulent and did not actually come from you. We have also taken steps to block incoming and outgoing messages to the fraudulent email address.

In response to the email, a member of our Accounts Payable department, thinking she was communicating with you and that you were requesting a change to recently submitted supplier form and W-9, responded to the fraudulent actor by forwarding these forms. These forms include your personal information, including your name, mailing address, phone number, banking information, and social security number.

My understanding is that you were notified of the incident by phone on August 12, 2019, took immediate steps to protect yourself, including notifying your bank and the three credit reporting agencies, and received from Endeavor the guidance on protecting your identity in the wake of an unauthorized disclosure attached as Appendix 1.

We have no evidence that the personal information inadvertently shared with the party impersonating you has been misused as a consequence of this incident or that the attachments containing your personal information were opened. To the extent that this individual was attempting to have UFC change your banking information and divert funds owed to you to him/her, that attempt was not successful. Your banking information was not changed.

In an abundance of caution, we would like to offer you twelve (12) months of UltraSecure credit monitoring through Identity Force, which can be purchased at the following link: <https://secure.identityforce.com/products-and-pricing>. If you choose to accept this offer, please purchase credit monitoring services directly from Identity Force and submit the expense for reimbursement.





P.O. Box 26959
Las Vegas, Nevada
89126-0959

Best regards,

R.T. McKnight
Riché T. McKnight
General Counsel, Ultimate Fighting Championship



APPENDIX 1

Below is additional information on how you can best protect yourself.

Review Your Account Statements

Review your account statements carefully and remain vigilant in doing so, especially over the next 12 to 24 months. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities.

Monitor Your Credit Report

You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months. To obtain an annual free copy of your credit reports, visit annualcreditreport.com. You may also purchase a copy of your credit report by contacting one or more of the three national credit reporting agencies listed below.

Equifax
P.O. Box 704241
Atlanta, GA 30374
1-800-685-1111
www.equifax.com

Experian
P.O. Box 2002
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion
P.O. Box 1000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Call the credit reporting agency at the telephone number on the report if you find:

- Accounts you did not open.
- Inquiries from creditors that you did not initiate.
- Inaccurate personal information, such as home address and social security number.

If you find suspicious activity on your credit reports or other account statements, call your local police or sheriff's office and file a report of identity theft. Get a copy of the police report. You may need to give copies of the police report to creditors to clear up your records, and also to access some services that are free to identity theft victims. In addition, consider placing a fraud alert on your credit files by contacting any one of the three credit reporting agencies listed above so creditors will contact you before opening new account.

Consider Placing a Security Freeze on Your Credit File

You have the right to place a security freeze on your credit file free of charge. A security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, using a security freeze may delay your ability to obtain credit.

To place a security freeze, you must contact each of the three credit bureaus listed above and provide the following information: (1) your full name; (2) social security number; (3) date of birth; (4) the addresses where you have lived over the past 2 years; (5) proof of current address, such as a

utility bill or telephone bill; (6) a copy of a government issued identification card; and (7) if you are the victim of identity theft, include the police report, investigative report, or complaint to a law enforcement agency.

If the request to place a security freeze is made by toll-free telephone or secure electronic means, the credit bureaus have one business day after receiving your request to place the security freeze on your credit report. If the request is made by mail, the credit bureaus have three business days to place the security freeze on your credit report after receiving your request. The credit bureaus must send confirmation to you within five business days and provide you with information concerning the process by which you may remove or lift the security freeze. There is no fee to place or lift a security freeze.

If you do not have Internet access but would like to learn more about how to place a security freeze on your credit report, contact the Vermont Attorney General's Office at 802-656-3183 (900-649-2424 toll free in Vermont only).

Even if you do not find suspicious activity on your credit report or your other account statements, it is important that you check your credit report for the next two years.

Visit the Federal Trade Commission's Website and the Vermont Attorney General's Website

The Federal Trade Commission hosts a website for information on how to protect yourself against identity theft. Visit consumer.gov/idtheft to learn more about identity theft and protective steps you can take to avoid identity theft.

In addition, helpful information about fighting identity theft, placing a security freeze, and obtaining a free copy of your credit report is available on the Vermont Attorney General's website at <http://ago.vermont.gov/>.