

Strides Pharma Inc.
VT NEW PRODUCT - 30 DAY REPORT

NDC	42543-0961-04	42543-0962-04	42543-0963-04	64380-0901-90
Trade Name	Cinacalcet Tablets 30mg, 30 (Singapore)	Cinacalcet Tablets 60mg, 30 (Singapore)	Cinacalcet Tablets 90mg, 30 (Singapore)	TCA Ointment .05% 430G, 1
Marketing and Pricing Plans	Cinacalcet Tablets 30mg, 60mg, and 90mg are marketed in the generic multisource space, and therefore marketing of these product are not based on any aspects of the products themselves, but their prices and availability. For these reasons, Strides Pharma Inc.("Strides") does not interact with healthcare providers including physicians, hospital groups, group purchasing organizations, or other entities to promote Strides' products. The methodology that Strides uses to set the wholesale acquisition price("WAC") was to discount the reference drug price or match the lowest generic WACs available at the time of the product launch. Strides uses a subscription-based service, Medi-Span Price Rx, in obtaining this information to reflect a discount off of the Reference Drug listed by the FDA. Therefore, Cost-based, quality-adjusted, or value-based pricing were not used to establish WAC for this product.	Cinacalcet Tablets 30mg, 60mg, and 90mg are marketed in the generic multisource space, and therefore marketing of these product are not based on any aspects of the products themselves, but their prices and availability. For these reasons, Strides Pharma Inc.("Strides") does not interact with healthcare providers including physicians, hospital groups, group purchasing organizations, or other entities to promote Strides' products. The methodology that Strides uses to set the wholesale acquisition price("WAC") was to discount the reference drug price or match the lowest generic WACs available at the time of the product launch. Strides uses a subscription-based service, Medi-Span Price Rx, in obtaining this information to reflect a discount off of the Reference Drug listed by the FDA. Therefore, Cost-based, quality-adjusted, or value-based pricing were not used to establish WAC for this product.	Cinacalcet Tablets 30mg, 60mg, and 90mg are marketed in the generic multisource space, and therefore marketing of these product are not based on any aspects of the products themselves, but their prices and availability. For these reasons, Strides Pharma Inc.("Strides") does not interact with healthcare providers including physicians, hospital groups, group purchasing organizations, or other entities to promote Strides' products. The methodology that Strides uses to set the wholesale acquisition price("WAC") was to discount the reference drug price or match the lowest generic WACs available at the time of the product launch. Strides uses a subscription-based service, Medi-Span Price Rx, in obtaining this information to reflect a discount off of the Reference Drug listed by the FDA. Therefore, Cost-based, quality-adjusted, or value-based pricing were not used to establish WAC for this product.	Triamcinolone Acetonide .05% 430G is marketed in the generic multisource space, and therefore marketing of the product is not based on any aspects of the product itself, but its price and availability. For these reasons, Strides Pharma Inc.("Strides")does not interact with healthcare providers including physicians, hospital groups, group purchasing organizations, or other entities to promote Strides' products. The methodology that Strides uses to set the wholesale acquisition price("WAC") was to discount the reference drug price or match the lowest generic WACs available at the time of the product launch. Strides uses a subscription-based service, Medi-Span Price Rx, in obtaining this information to reflect a discount off of the Reference Drug listed by the FDA. Therefore, Cost-based, quality-adjusted, or value-based pricing were not used to establish WAC for this product.
FDA Priority or Breakthrough?	No	No	No	No
Acquisition Date	N/A	N/A	N/A	N/A
Acquisition Cost	N/A	N/A	N/A	N/A
Estimated Avg.number of patients a month	3,002	721	234	2,902